

 **INDIAN**television

IDOS 2018

INDIA DIGITAL OPERATORS' SUMMIT

EXPERIENCE THE FUTURE

IDOS 2018 shall witness the discussions on emerging trends in the M&E space and the way in which content will be consumed and distributed in the future.

Leading CEOs take on key agenda points to be discussed/focused on, during IDOS 2018

The representatives from the media ecosystem
(Telco, DTH, Cable, Broadband, OTT & broadcasting)
will be seen discussing solutions for the following topics:

www.idos.tv

CEO's FORUM

Top CEOs from Media & Entertainment Sector converge to discuss issues challenging the Global Ecosystem and how to seamlessly improve the Users experience in the entire Value Chain. This would be a closed door meeting focussing on key challenges and tasks at hand.

International & Indian Digital Platforms - Industry Trends

- 10 global trends
- The year to date – global & India
- Issues on hand to be addressed – India
- What to expect going forward– India

The Global Footprint

Global representatives discuss the emerging trends across their countries and their strategies to adapt, change and grow in the ever changing up GLOBAL Environment.

- Increase Subscribers
- Adapting to dynamic customer needs
- Provide interactive and engagement solutions

Digital Platforms – The convergence challenge

Representatives from the media ecosystem (from Telco, DTH, Cable, Broadband, OTT & broadcasting) discuss

- The challenges facing the industry
- How convergence is blurring lines between platforms and strategies to grow ARPUs – native or blended

Dissecting & deciphering the ground zero report: A panel discussion with the “new media” players

Future of digital delivery platforms

- Is satellite transmission losing out to fibre and wireless?
- How are networks upgrading themselves to meet the challenges of bandwidth-hungry services?

How are converged technologies being viewed – as the future?

India Digital Platforms – An Investors viewpoint

- Defining performance metrics and investment parameters for Indian platforms
- Challenges of investing

Digital Operators Leaderspeak

A leading Media Entrepreneur discusses his journey on raising funds, the challenges faced and tips to make it happen – with a leading Private Equity banker

The Pitch!

Startups will come and pitch their products/ solutions/services for the M&E industry. They will go home with either a customer on board or an Investor. Startups can be software, video, content, platform, service, media finance etc.

Solution-On-Demand Lunch

3 key problems faced by the M&E industry will be shared on all the **Indiantelevision** media portals 45 days before the event. Companies who can have some specific solutions for these problems will present during this session

The way ahead – setting the agenda!

Leaders from all platforms mull over the discussions of the event and chalk out a course/strategy for digital operators